The EXPO will be held in Salon A at the Hilton Chicago, Chicago, Illinois, on Tuesday, April 21st, from 3:00 to 7:00 p.m.

Reserve Your Booth Today!
The earlier you purchase space:
1) the better your chance of receiving your first choice of booth location and,
2) the more pre-show marketing your company receives.

EXHIBIT FEES:
ASC MEMBER: $2,500
NONMEMBER: $3,500
*price includes table, two chairs, carpet & wastebasket.

Sign up early!
Booths are assigned on a first come, first serve basis.

View the Exhibitor Prospectus at www.WAC2020.org
or request a printed copy by contacting Malinda Armstrong at malinda.armstrong@ascouncil.org or (301) 986-9700 x1106.
Hilton Chicago • Chicago, Illinois

WAC EXPO

BOOTH CONTRACT

STEP 1: Contact Information

Provide name of contact person to receive correspondence regarding booth(s):

Name: 
(This contact person will also receive the confirmation letter and service kit)
Company: 
Title: 
Address: 
City/State/Postal Code: 
Country: 
Phone: Fax: 
Email: 

STEP 2: Exhibit Guide Information

The Exhibit Guide will be distributed to all attendees onsite. Provide contact name of the individual to be listed in the Exhibit Guide.

Name: 
Title: 
Company: 
Address: 
City/State/Postal Code: 
Country: 
Phone: Fax: 
Email: 

STEP 3: Booth Personnel

Each exhibiting company is allowed two (2) complimentary exhibit-only personnel per 10’ x 10’ booth. Additional exhibit-only personnel are $495/person.

REGISTRATION DEADLINE: All staff MUST be registered by March 1, 2020. After March 1st, ONSITE REGISTRATION FEES will apply.

Booth Person #1: 
Title: 
Booth Person #2: 
Title: 

STEP 4: Registration Fees

Registration fee per 10’ x 10’ booth: $2,500/ASC Members; $3,500/Nonmembers

_________ booth(s) @ ________ each = $________

STEP 5: Booth Space Request

Refer to floor plan online at www.WAC2020.org for up-to-date booth availability and indicate booth choices:

1st ________ 2nd ________ 3rd ________

STEP 6: Other Companies

Please identify the names of companies you would prefer not being located next to:

Company: 
City/State/Province: 

STEP 7: Booth Identification & Product Info

Company Name: 
City/State/Province: 

What new products or innovations will your company launch during EXPO?

STEP 8: Booth Description

Submit a booth description of no more than 50 words with this booth contract to be included in WAC2020’s online exhibitor listing. Booth descriptions are due by January 6, 2020 for inclusion in the Exhibit Guide.

STEP 9: Advertising

Ads are available in one-quarter, one-half and full page sizes. Complete details can be found online or by request. Ads are due by September 30, 2019 for the Preliminary Guide. Please check your ad selections:

- Full page inside back cover: ASC Member $950; Nonmember $1050
- Full page interior: ASC Member $850; Nonmember $950
- Half page: ASC Member $475; Nonmember $575
- Quarter page: ASC Member $400; Nonmember $500

STEP 10: Payment Information

No refunds after February 1, 2020.

- Enclosed is my payment for $________ by check (drawn on a U.S. bank)

Charge $_________ to:  □ VISA □ MasterCard □ AMEX

Card #: 
Exp. Date: 
CVV: 

STEP 11: Declaration of Acceptance

We hereby accept the terms and conditions of participation in the WAC EXPO as outlined in the "EXPO Rules" (available online and by request). Note: contract must be signed to process your request.

Authorized Signature: 
Date: 
Print Name: 

STEP 12: Submit this form to:

The Adhesive and Sealant Council, Inc.
510 King Street, Suite 418
Alexandria, VA 22314

Questions? Contact Malinda Armstrong at (301) 986-9700 x1106 or malinda.armstrong@ascouncil.org
# WAC2020 Sponsorship Opportunities

ASC invites you to maximize your promotional dollars in front of the GLOBAL adhesive and sealant industry and participate as a WAC2020 sponsor. By involving your company in pre-conference and onsite promotion, you can increase visibility and market recognition while demonstrating your support of the global adhesives and sealant industry. In return for your financial support, ASC will recognize and acknowledge your company pre-conference, post-conference and on-site at WAC2020.

## Levels:

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$10,000+</td>
</tr>
<tr>
<td>Gold</td>
<td>$7,500+</td>
</tr>
<tr>
<td>Silver</td>
<td>$5,000+</td>
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<tr>
<td>Bronze</td>
<td>Up to $4,999</td>
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## Sponsors and Suggested Contributions:

<table>
<thead>
<tr>
<th>Event/Activity</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Welcome Reception &amp; Dinner Offsite</td>
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<tr>
<td>Closing Ceremony &amp; Gala Dinner</td>
<td>$20,000</td>
</tr>
<tr>
<td>EXPO Reception</td>
<td>$15,000</td>
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<tr>
<td>Tuesday Networking Breakfast</td>
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<tr>
<td>Tuesday Networking Lunch</td>
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<tr>
<td>Wednesday Networking Breakfast</td>
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<tr>
<td>Wednesday Networking Lunch</td>
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<tr>
<td>Networking &amp; Coffee Lounge</td>
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<tr>
<td>Registration Badge Kiosk &amp; Lanyards</td>
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<tr>
<td>Entertainment</td>
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<tr>
<td>WAC2020 App</td>
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<td>Pocket Guide</td>
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<td>Hotel Keycard</td>
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<td>Tote Bags</td>
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<td>Tuesday Keynote</td>
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<td>Notepads &amp; Pens</td>
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<tr>
<td>Custom Education Session Track</td>
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<tr>
<td>Session Sponsors</td>
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</tbody>
</table>

## Stand Above the Crowd!

Secure your sponsorship today by contacting Malinda Armstrong at malinda.armstrong@ascouncil.org or (301) 986-9700 x1106